

The British Institute of Radiology (BIR) is a multi-disciplinary membership organisation for everyone interested in radiology and radiation oncology. Members include radiologists, physicists and radiographers.

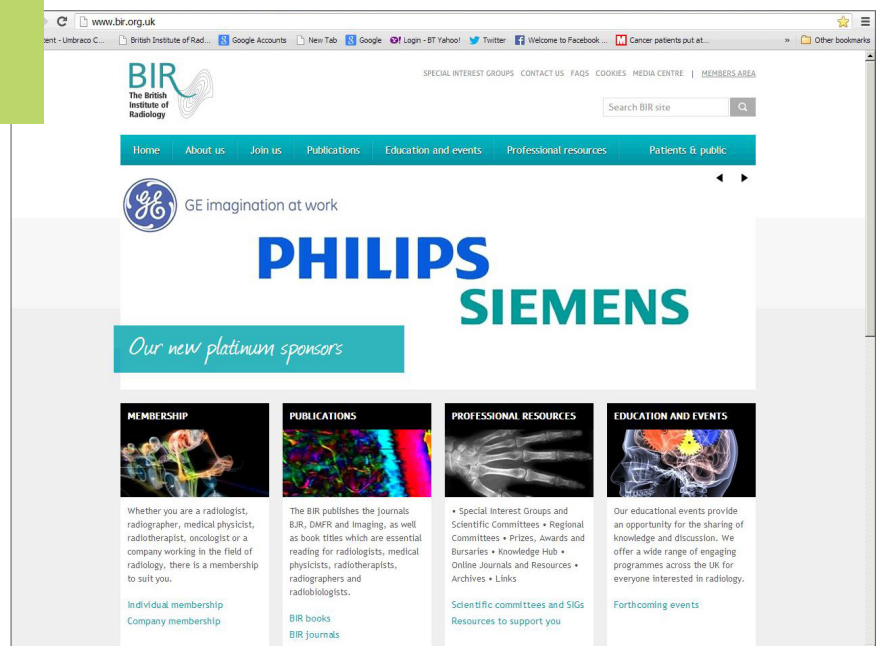
The BIR website achieves over 17,500 page views per month and offers opportunities for advertising on prominent pages.

Home page slider

High impact promotion on our homepage.
Maximum of two corporate sliders,
displayed on a rotational basis.

Image size: 940 (w) x 330 (h) pixels
File format: jpeg or gif
Colour: RGB

£500 + VAT per advert per month
(25% discount for corporate members)

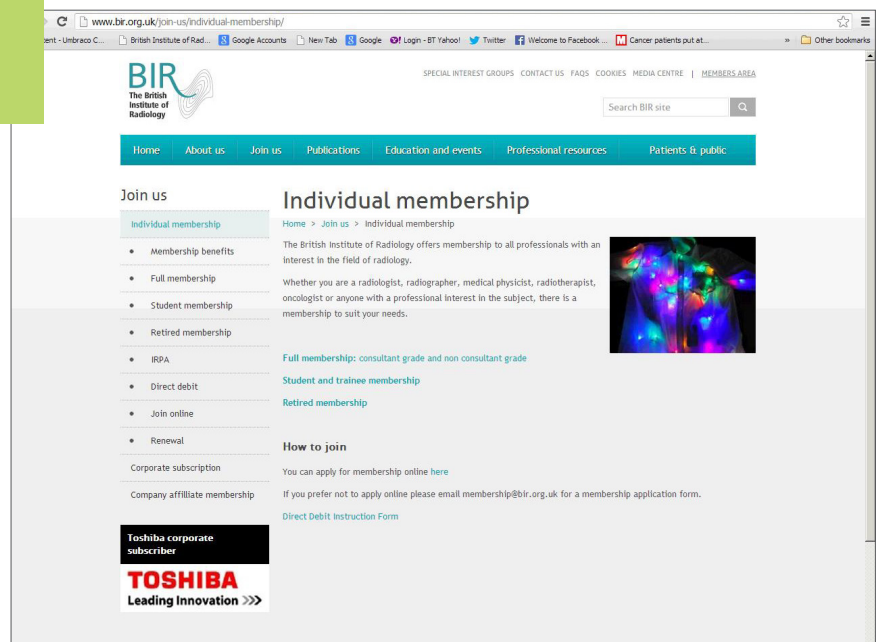


Feature block advert

Available on selected pages only. No more
than two adverts permitted per page.
Maximum of three adverts per month per
company.

Image size: 300 (w) x 200 (h) pixels
File format: jpeg or gif
Colour: RGB

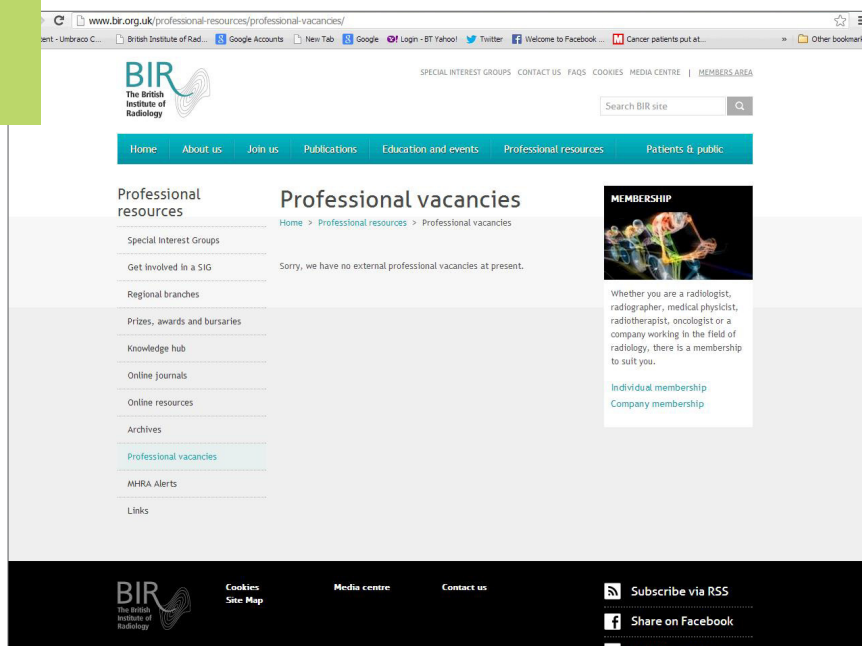
£200 + VAT per advert per month
£500 + VAT per advert per quarter
(25% discount for corporate members)



Recruitment page

Advertise your professional vacancies. Your logo can be included in the advert. Maximum 200 words. We can also include the advert in our monthly eNewsletter at no extra cost.

£250 + VAT per insert
(25% discount for corporate members)



eNewsletter banner

Sent every month to over 7000 recipients including BIR members. Maximum of two adverts per newsletter.

Image size: 600 (w) x 90 (h) pixels
File format: jpeg or gif
Colour: RGB

£500 + VAT per advert per month
(25% discount for corporate members)



Other advertising opportunities are available in the online and print versions of:

BJR (British Journal of Radiology) <http://bjr.birjournals.org/>

DMFR (Dentomaxillofacial Radiology) <http://dmfr.birjournals.org/>

For more information contact:

communications@bir.org.uk

Tel. 020 3668 2224

www.bir.org.uk

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