

BJR | case reports

An international open access, case report journal of radiology, radiation oncology and all related sciences

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2017 Publication Schedule

BJR	Booking deadline	Copy deadline
January	30 November 2016	8 December 2016
February	4 January 2017	12 January 2017
March	2 February 2017	10 February 2017
April	2 March 2017	10 March 2017
May	4 April 2017	12 April 2017
June	3 May 2017	11 May 2017
July	2 June 2017	10 June 2017
August	5 July 2017	13 July 2017
September	2 August 2017	10 August 2017
October	4 September 2017	12 September 2017
November	4 October 2017	12 October 2017
December	2 November 2017	10 November 2017

DMFR	Booking deadline	Copy deadline
Number 1	30 November 2016	8 December 2016
Number 2	5 January 2017	13 January 2017
Number 3	6 February 2017	14 February 2017
Number 4	6 April 2017	14 April 2017
Number 5	6 June 2017	14 June 2017
Number 6	4 August 2017	12 August 2017
Number 7	6 September 2017	14 September 2017
Number 8	6 November 2017	14 November 2017

Ordering information

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Media Kit

2017

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BJR

AN INTERNATIONAL JOURNAL OF
RADIOLOGY, RADIATION ONCOLOGY
AND ALL RELATED SCIENCES

birpublications.org/bjr

BJR is the flagship journal of the British Institute of Radiology and is essential reading for radiologists, medical physicists, radiotherapists, radiographers and radiobiologists. Articles cover a wide range of subjects, including diagnostic radiology, radiotherapy, oncology, nuclear medicine, ultrasound, radiation physics, radiation protection and radiobiology.

Print circulation: 280. All adverts which appear in print in *BJR* also appear online. *BJR* is available online to all BIR members (ca 2,000).


Website: 450,000 visits per month.

Table of Contents alert: over 7,000 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

2015 Impact Factor – 1.850

In 2017:
Volume: 90
Number of issues: 12
ISSN: 0007-1285
eISSN: 748-880X

Editors-in-Chief:
Prof Kevin Prise (Scientific)
Dr Simon Jackson (Medical)



Advertising rates 2017

Journal size 210×297 mm

All measurements are width × height

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 × 285 mm	216 × 303 mm	£1,855
Inside front or back cover	198 × 285 mm	216 × 303 mm	£1,585
Full page	198 × 285 mm	216 × 303 mm	£1,335
Half-page vertical	96 × 285 mm	105 × 303 mm	£990
Half-page horizontal	198 × 139 mm	216 × 148 mm	£990

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Digital	Dimensions	Maximum file size	Rates
<i>BJR</i> Table of Contents alert	600 × 90 pixels	100 KB	£525
Website banner	900 × 100 pixels	100 KB	£685

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Discounts

Booking multiple adverts together	3× = 5%	6× = 10%	12× = 20%
Black and white adverts	25%		

Best of BJR

Best of BJR is a promotional collection of articles recently featured in *BJR*. The last edition of this popular promotional tool had a print run of 5,500, was mailed to all BIR members and is distributed at major radiology conferences including ECR, UKRC and RSNA. To discuss sponsorship options for the next edition, please get in touch.

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DMFR

DentoMaxilloFacial Radiology

A Journal of Head & Neck Imaging

birpublications.org/dmfr

DMFR is the peer-reviewed journal of the International Association of Dentomaxillofacial Radiology (IADMFR) and is dedicated to the closely related fields of oral radiology and head and neck imaging. *DMFR* keeps dentists from all specialties, orthodontists, radiologists, maxillofacial surgeons and other clinicians up to date with the most important research and developments in oral and maxillofacial radiology.

Print circulation: 850. Including all IADMFR members.

Website: 125,000 visits per month.

Table of Contents alert: over 1,300 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

IADMFR newsletter: sent electronically twice a year to all 650+ IADMFR members. Also linked from the *DMFR* journal homepage, which receives 12,000 page views per month, and the IADMFR website.

2014 Impact Factor – 1.919

In 2017:
Volume: 46
Number of issues: 8
ISSN: 0250-832X
eISSN: 1476-542X

Editor-in-Chief:
Dr Ralf Schulze, Germany



Advertising rates 2017

Journal size 210×279 mm

All measurements are width × height

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 × 267 mm	216 × 285 mm	£1,180
Inside front or back cover	198 × 267 mm	216 × 285 mm	£1,050
Full page	198 × 267 mm	216 × 285 mm	£875
Half-page vertical	96 × 267 mm	105 × 285 mm	£390
Half-page horizontal	198 × 130 mm	216 × 139 mm	£315

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Digital	Dimensions	Maximum file size	Rates
<i>DMFR</i> Table of Contents alert	600 × 90 pixels	100 KB	£140
Website banner	900 × 100 pixels	100 KB	£365

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

IADMFR newsletter

		Rates
Full page	148 × 210 mm	£720
Half page horizontal	148 × 105 mm	£500

Format: EPS or PDF files; RGB colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Discounts

Booking multiple adverts together	2× = 5%	4× = 10%	8× = 20%
IADMFR newsletter adverts	2× = 20%		
Black and white adverts	25%		

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