

BIR ANNUAL CONGRESS 2018

1-2 November

Etc. venues St. Paul's, London



Exhibiting and sponsorship opportunities

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The BIR Annual Congress continues to grow. After a sell out exhibition in 2017, we are moving to a bigger venue - Etc. venues at St Paul's - for 2018! We have also added a third stream of presentations, which will attract an even wider range of top health professionals and decision makers.

Taking place over two days, the event provides excellent opportunities to meet delegates and network in an open and relaxed environment. There is also an informal evening event and networking drinks.

This multidisciplinary event will appeal to anyone within radiology, radiation oncology and the underlying sciences, including radiologists, physicists, radiology managers, radiographers, oncologists, clinical scientists, physicians, radiation protection advisers and supervisors.

Exhibition timetable

You are welcome to set up your stand from 08:00 on 1 November ready for registration at 09:00.

Exhibition times are as follows:

1 November

Registration: 09:00 - 09:30

Morning refreshments: 10:45 - 11:15

Lunch break 13:00 - 14:00

Afternoon Break: 15:00 - 16:30

2 November

Registration: 09:00 - 09:30

Morning refreshments: 10:45 - 11:15

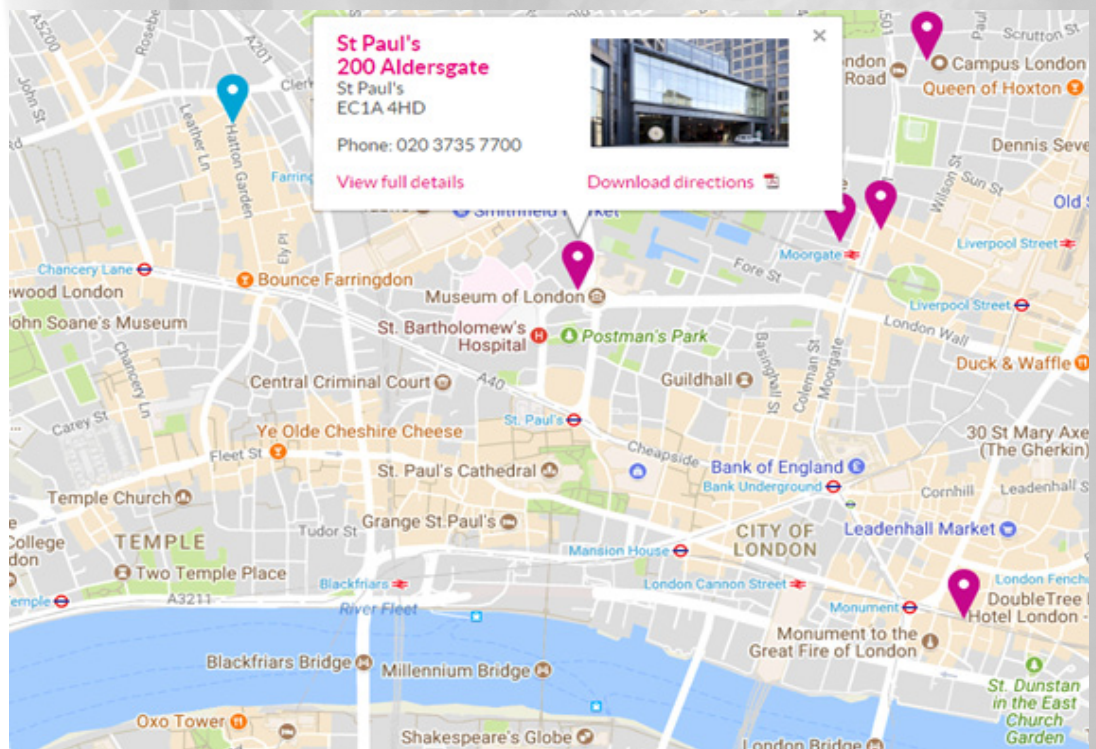
Lunch break 13:00 - 14:00

Afternoon Break: 16:00 - 15:30

You are welcome to breakdown your stand on Friday 3 November after the final refreshments break.

Location

Etc. venues St Paul's
200 Aldersgate
London
EC1A 4HD



Exhibiting packages

BRONZE PACKAGE

£1500 + VAT (£1800 non BIR corporate member)

- 1.2m by 0.7m table top exhibition space
- Two exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme and delegate booklet
- Final delegate list

SILVER PACKAGE

£1800 + VAT (£2100 non BIR corporate member)

- 2.4m by 0.7m table top exhibition space
- Four exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 50 word profile in the delegate booklet
- One complimentary place for a representative to attend evening reception/dinner
- Literature insert into delegate packs (maximum A4 size)
- Final delegate list

GOLD PACKAGE

£2500 + VAT (£2800 non BIR corporate member)

- 2.4m by 0.7m table top exhibition space
- Six exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Two complimentary places for your representatives at evening reception/dinner
- Logo on the advance event programme
- Logo and 200 word profile in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Final delegate list
- Branded slide within the BIR slideshow screened in the main auditorium at the start and end of all educational sessions
- Full page colour advert in the delegate booklet
- Banner in BIR newsletter (one month)

Other sponsorship opportunities

DELEGATE BAGS

£800 + VAT (£1000 non BIR corporate member)

Opportunity to produce delegate bags featuring your logo, which will be distributed to ALL attendees at registration and will hold all delegate pack materials.

NETWORKING DRINKS

£2000 + VAT (£2500 non BIR corporate member)

The drinks will be held immediately after the final session on the first day from 5.30-7pm.

This offers a great level of visibility at the congress and an excellent opportunity to communicate directly to attendees.

- Opportunity to welcome guests and deliver short presentation
- Acknowledgement in event programme
- Branding opportunity in drinks area
- Two complimentary dinner tickets

LANYARDS

£1000 + VAT (£1200 non BIR corporate member) for standard sponsorship package

Lanyards will be distributed to ALL delegates at registration and worn for the duration of the event.

STATIONERY

£500 + VAT per item (£750 non BIR corporate member)

Opportunity to supply stationery, e.g. pens, notepads, other branded materials to all delegates. These will be included in all delegate packs.

STREAM SPONSORSHIP

£1000 + VAT (£1200 non-member)

- Logo clearly displayed on all iPoster software
- Acknowledgement in event programme

iPOSTERS

£500 + VAT for standard sponsorship package (£750 non BIR corporate member)

£2000 + VAT for exclusive sponsorship of iPosters (£2500 non BIR corporate member)

Over 90 scientific interactive posters will be displayed before and after the Annual Congress on an open access online platform and during the Annual Congress on large touchscreens.

- Logo clearly displayed on all iPoster software
- Acknowledgement in event programme

To find out more:

Call +44 (0)20 3668 2220 or email conference@bir.org.uk



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