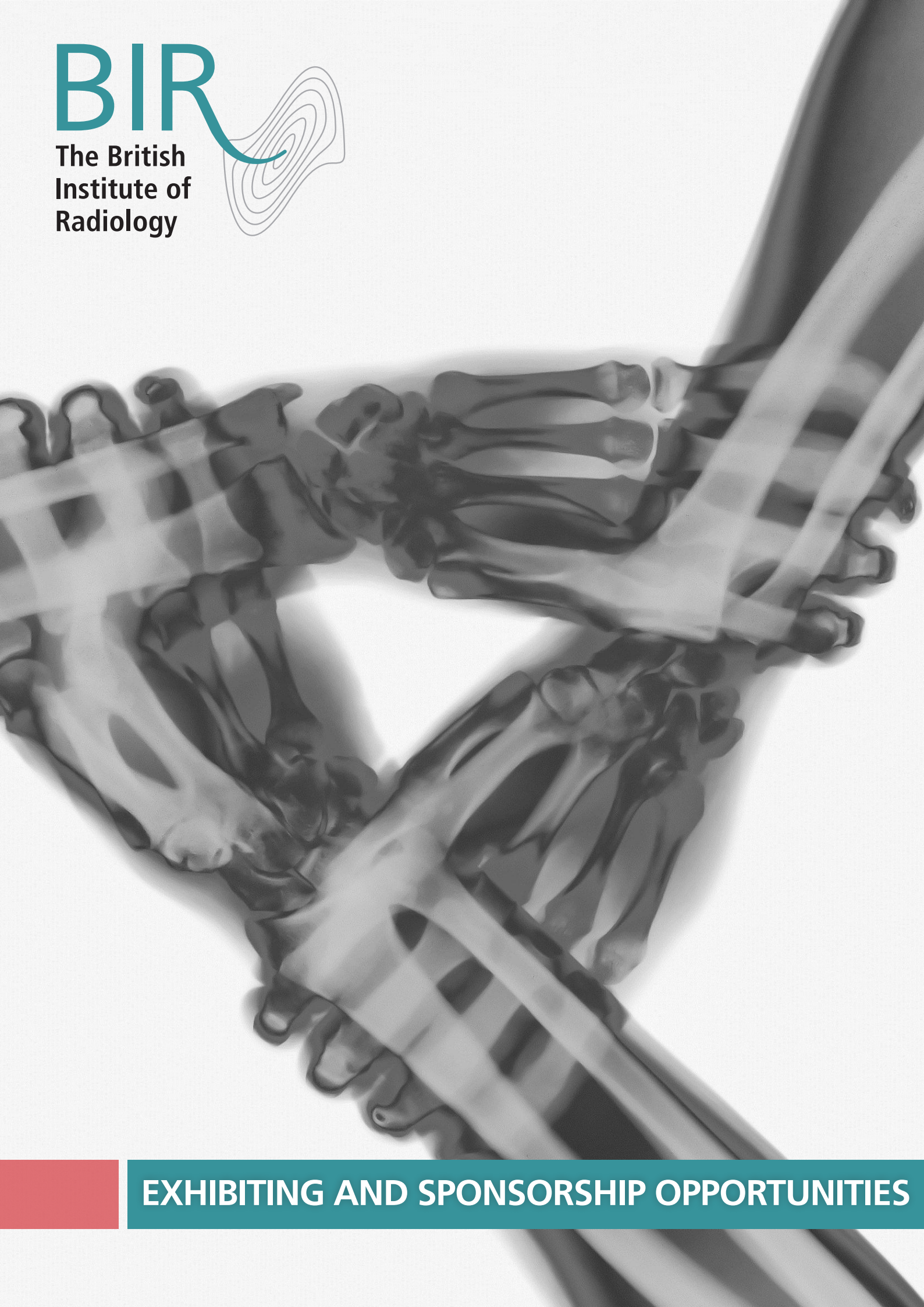


# BIR

The British  
Institute of  
Radiology



**EXHIBITING AND SPONSORSHIP OPPORTUNITIES**

## About us

The British Institute of Radiology (BIR) is a multidisciplinary membership organisation for everyone working in radiology, radiation oncology and the underlying sciences.

We provide opportunities to learn and exchange ideas collaboratively and gain new perspectives on technologies and treatments. We do this through high quality education, both in-person and online, a range of publications, and our active special interest groups which share best practice and develop our educational programme as well as advise on policy and guidelines.



## Meet your audience

The BIR holds dozens of events across the UK each year, including our flagship Annual Congress.

Our events are attended by radiologists, radiographers, medical physicists, oncologists and clinical scientists as well as service managers. They provide an opportunity for you to showcase your latest products and services and network with your audience.

### Why sponsor a BIR event?

- Be part of a dynamic, first-class, CPD-accredited educational programme
- Build key relationships with those responsible for procurement and purchasing in a relaxed, professional environment.
- Develop new and stronger community networks
- Direct contact with clinicians, scientist and professionals in the field.

*"Exhibiting at BIR events is a great way for me to stay informed of the latest developments in radiology and radiotherapy and to meet leaders in academia and clinical practice"*

Arshad Mohammed, Modality Specialist,  
Advanced Molecular Imaging, Philips Healthcare

*Find out more*

Call +44 (0)20 3668 2220 or email [conference@bir.org.uk](mailto:conference@bir.org.uk)

# One-day event packages

(for multi-day and bite-size evening events, please contact us)

## BRONZE PACKAGE

**£750 + VAT** (£950 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Two exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme and delegate booklet
- Delegate pack and final delegate list

## SILVER PACKAGE

**£1200 + VAT** (£1500 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Four exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 50 word profile in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list

## GOLD PACKAGE

**£2000 + VAT** (£2600 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Six exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 200 word profile in the delegate booklet
- Full page colour advert in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list
- Opportunity to provide own conference stationery/lanyards
- Banner in BIR newsletter (one month)

## PLATINUM PACKAGE

**£20,000 + VAT** (per annum)

*Only available to corporate members*

- Sponsorship of BIR educational activities for a 12 month period
- Six exhibitor/delegate passes at BIR events\*
- Opportunity to offer BIR membership to staff at a special negotiable premium rate
- Acknowledgement in BJR (450,000 visits to website per month)
- Acknowledgement as a platinum partner in all BIR newsletters and on our website (home page and corporate members page)
- Opportunity to give an interactive session at the beginning or end of up to three events per year, subject to terms and conditions.
- Room hire at our offices in Farringdon, London (up to four days per year) subject to availability
- Logo on holding slide of webinars

*\* Exhibition space not guaranteed at all events . Additional charges may apply for interactive/workshop events.*



@BIR\_News



/britishinstituteofradiology



The British Institute of Radiology

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[www.bir.org.uk](http://www.bir.org.uk)

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