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An international open access, case report journal of radiology, radiation oncology and all related sciences

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2018 Publication Schedule

BJR	Booking deadline	Copy deadline
January	29 November 2017	7 December 2017
February	3 January 2018	11 January 2018
March	5 February 2018	13 February 2018
April	5 March 2018	13 March 2018
May	4 April 2018	12 April 2018
June	3 May 2018	11 May 2018
July	4 June 2018	12 June 2018
August	4 July 2018	12 July 2018
September	2 August 2018	10 August 2018
October	5 September 2018	13 September 2018
November	4 October 2018	12 October 2018
December	5 November 2018	13 November 2018

DMFR	Booking deadline	Copy deadline
Number 1	29 November 2017	7 December 2017
Number 2	4 January 2018	12 January 2018
Number 3	7 February 2018	15 February 2018
Number 4	5 April 2018	13 April 2018
Number 5	6 June 2018	14 June 2018
Number 6	6 August 2018	14 August 2018
Number 7	6 September 2018	14 September 2018
Number 8	7 November 2018	15 November 2018

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2018

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BJR

AN INTERNATIONAL JOURNAL OF
RADIOLOGY, RADIATION ONCOLOGY
AND ALL RELATED SCIENCES

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BJR is the flagship journal of the British Institute of Radiology and is essential reading for radiologists, medical physicists, radiotherapists, radiographers and radiobiologists. Articles cover a wide range of subjects, including diagnostic radiology, radiotherapy, oncology, nuclear medicine, ultrasound, radiation physics, radiation protection and radiobiology.

Website: 450,000 visits per month.

Table of Contents alert: over 7,000 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

Print circulation: 250. All adverts which appear in print in *BJR* also appear online. *BJR* is available online to all BIR members (ca 2,000).

Advertising rates 2018

Digital	Dimensions	Maximum file size	Rates
<i>BJR</i> Table of Contents alert	600 × 90 pixels	100 KB	£525
Website banner	900 × 100 pixels	100 KB	£685

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 × 297 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 × 285 mm	216 × 303 mm	£1,855
Inside front or back cover	198 × 285 mm	216 × 303 mm	£1,585
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Half-page vertical	96 × 285 mm	105 × 303 mm	£990
Half-page horizontal	198 × 139 mm	216 × 148 mm	£990

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Best of BJR


Best of BJR is a promotional collection of articles recently featured in *BJR*. The last edition of this popular promotional tool had a print run of 5,500, was mailed to all BIR members and is distributed at major radiology conferences including ECR and UKRC. To discuss sponsorship options for the next edition, please get in touch.

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2016 Impact Factor – 2.050

In 2018:
Volume: 91
Number of issues: 12
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Editors-in-Chief:
Prof Kevin Prise (Scientific)
Dr Simon Jackson (Medical)



DMFR

DentoMaxilloFacial Radiology

A Journal of Head & Neck Imaging

birpublications.org/dmfr

DMFR is the peer-reviewed journal of the International Association of Dentomaxillofacial Radiology (IADMFR) and is dedicated to the closely related fields of oral radiology and head and neck imaging. *DMFR* keeps dentists from all specialties, orthodontists, radiologists, maxillofacial surgeons and other clinicians up to date with the most important research and developments in oral and maxillofacial radiology.

Print circulation: 600. Including all IADMFR members.

Website: 125,000 visits per month.

Table of Contents alert: over 1,300 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

IADMFR newsletter: sent electronically twice a year to all 600+ IADMFR members. Also linked from the *DMFR* journal homepage, which receives 12,000 page views per month, and the IADMFR website.

Advertising rates 2018

Digital	Dimensions	Maximum file size	Rates
<i>DMFR</i> Table of Contents alert	600 × 90 pixels	100 KB	£140
Website banner	900 × 100 pixels	100 KB	£365

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 × 279 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 × 267 mm	216 × 285 mm	£1,180
Inside front or back cover	198 × 267 mm	216 × 285 mm	£1,050
Full page	198 × 267 mm	216 × 285 mm	£875
Half-page vertical	96 × 267 mm	105 × 285 mm	£390
Half-page horizontal	198 × 130 mm	216 × 139 mm	£315

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

IADMFR newsletter	Rates
Full page	£720
Half page horizontal	£500

Format: EPS or PDF files; RGB colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Send all copy to: dmfrproduction@bir.org.uk

2016 Impact Factor – 1.594

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Dr Ralf Schulze, Germany

