

## 2019 Publication Schedule

BJR	Book by	Copy by	Published
January	29 Nov 2018	7 Dec 2018	14 Dec 2018
February	3 Jan 2019	17 Jan 2019	24 Jan 2019
March	5 Feb 2019	15 Feb 2019	22 Feb 2019
April	5 Mar 2019	15 Mar 2019	22 Mar 2019
May	4 April 2019	12 April 2019	19 Apr 2019
June	3 May 2019	14 May 2019	21 May 2019
July	4 June 2019	14 June 2019	21 Jun 2019
August	4 July 2019	12 July 2019	19 Jul 2019
September	2 Aug 2019	12 Aug 2019	20 Aug 2019
October	5 Sep 2019	13 Sep 2019	20 Sep 2019
November	4 Oct 2019	16 Oct 2019	23 Oct 2019
December	5 Nov 2019	20 Nov 2019	22 Nov 2019

DMFR	Book by	Copy by	Published
Number 1	29 Nov 2018	7 Dec 2018	14 Dec 2018
Number 2	4 Jan 2019	18 Jan 2019	25 Jan 2019
Number 3	7 Feb 2019	18 Feb 2019	25 Feb 2019
Number 4	5 April 2019	15 April 2019	22 Apr 2019
Number 5	6 June 2019	16 June 2019	23 Jun 2019
Number 6	6 Aug 2019	15 Aug 2019	22 Aug 2019
Number 7	6 Sep 2019	16 Sep 2019	23 Sep 2019
Number 8	7 Nov 2019	18 Nov 2019	25 Nov 2019

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# BIR Publications

Media Kit

# 2019

[birpublications.org](http://birpublications.org)



# BJR

AN INTERNATIONAL JOURNAL OF  
RADIOLOGY, RADIATION ONCOLOGY  
AND ALL RELATED SCIENCES

[birpublications.org/bjr](http://birpublications.org/bjr)

*BJR* is the flagship journal of the British Institute of Radiology and is essential reading for radiologists, medical physicists, radiotherapists, radiographers and radiobiologists. Articles cover a wide range of subjects, including diagnostic radiology, radiotherapy, oncology, nuclear medicine, ultrasound, radiation physics, radiation protection and radiobiology.

**Website:** 150,000+ visits per month.

**Table of Contents alert:** over 7,000 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

**Print circulation:** 100. All adverts which appear in print in *BJR* also appear online. *BJR* is available online to all BIR members (ca 3,000).

## Advertising rates 2019

Digital	Dimensions	Maximum file size	Rates
<i>BJR</i> Table of Contents alert	600 × 90 pixels	100 KB	£525
Website banner	900 × 100 pixels	100 KB	£685

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

**Journal size** 210 × 297 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 × 285 mm	216 × 303 mm	£1,855
Inside front or back cover	198 × 285 mm	216 × 303 mm	£1,585
Full page	198 × 285 mm	216 × 303 mm	£1,335
Half-page vertical	96 × 285 mm	105 × 303 mm	£990
Half-page horizontal	198 × 139 mm	216 × 148 mm	£990

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

## Discounts


Booking multiple adverts together	3x = 5%	6x = 10%	12x = 20%
Black and white adverts	25%		

Send all copy to: [bjrproduction@bir.org.uk](mailto:bjrproduction@bir.org.uk)

2016 Impact Factor – 2.050

**In 2019:**  
Volume: 92  
Number of issues: 12  
ISSN: 0007-1285  
eISSN: 748-880X

Editors-in-Chief:  
**Prof Kevin Prise** (Scientific)  
**Dr Simon Jackson** (Medical)



# DMFR

DentoMaxilloFacial Radiology

## A Journal of Head & Neck Imaging

[birpublications.org/dmfr](http://birpublications.org/dmfr)

*DMFR* is the peer-reviewed journal of the International Association of Dentomaxillofacial Radiology (IADMFR) and is dedicated to the closely related fields of oral radiology and head and neck imaging. *DMFR* keeps dentists from all specialties, orthodontists, radiologists, maxillofacial surgeons and other clinicians up to date with the most important research and developments in oral and maxillofacial radiology.

**Print circulation:** 525

**Website:** 125,000 visits per month.

**Table of Contents alert:** over 1,300 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

**IADMFR newsletter:** 20-30 page booklet, emailed twice a year to all 600+ IADMFR members. Also linked from the *DMFR* journal homepage, which receives 12,000 page views per month, and the IADMFR website.

## Advertising rates 2019

Digital	Dimensions	Maximum file size	Rates
<i>DMFR</i> Table of Contents alert	600 × 90 pixels	100 KB	£140
Website banner	900 × 100 pixels	100 KB	£365

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

**Journal size** 210 × 279 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 × 267 mm	216 × 285 mm	£1,180
Inside front or back cover	198 × 267 mm	216 × 285 mm	£1,050
Full page	198 × 267 mm	216 × 285 mm	£875
Half-page vertical	96 × 267 mm	105 × 285 mm	£390
Half-page horizontal	198 × 130 mm	216 × 139 mm	£315

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

IADMFR newsletter	Rates
Full page	£720
Half page horizontal	£500

Format: EPS or PDF files; RGB colour; minimum 350 dpi resolution; all fonts and images fully embedded.

## Discounts

Booking multiple adverts together	2x = 5%	4x = 10%	8x = 20%
IADMFR newsletter adverts	2x = 20%		

Send all copy to: [dmfrproduction@bir.org.uk](mailto:dmfrproduction@bir.org.uk)

2017 Impact Factor – 1.848

**In 2019:**  
Volume: 48  
Number of issues: 8  
ISSN: 0250-832X  
eISSN: 1476-542X

Editor-in-Chief:  
**Dr Ralf Schulze**, Germany



