



Exhibiting opportunities

www.bir.org.uk

Who we are

We are a multidisciplinary membership organisation for everyone working in radiology, radiation oncology, and the underlying sciences. Founded in 1897, we are the longest standing radiological society in the world. We are a registered charity, governed by and for our members.

We are a community working to improve medicine, health and patient care through the science and practice of imaging and radiation oncology. We do that by supporting the work of our members and colleagues to achieve professional excellence and to provide continuing professional development.

Why exhibit at a BIR event?

- Direct contact with clinicians, scientists and leaders and decision-makers
- Build key relationships with practitioners and decision makers in a relaxed environment
- Develop new and stronger community networks
- Increase familiarity with your brand and products among experts in the field
- Gain first-hand insight about market developments and what your customers are thinking
- Gain access to highly targeted direct marketing channels



One-day event package

(For multi-day events, please contact us on 020 3668 2220)

BRONZE PACKAGE

£950 + VAT (£1,200 + VAT if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Final delegate list
- Two exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme and delegate booklet

SILVER PACKAGE

£1,500 + VAT (£1,800 + VAT if you are NOT a BIR corporate member)

- Includes all of the Bronze Package benefits
- Four exhibitor/delegate passes allowing attendance at educational sessions
- Logo and 50 word profile in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)

GOLD PACKAGE

£2,000 + VAT (£2,600 + VAT if you are NOT a BIR corporate member)

- Includes all of the Silver Package benefits
- Six exhibitor/delegate passes allowing attendance at educational sessions
- Logo and 200 word profile in the delegate booklet
- Full page colour advert in the delegate booklet
- Opportunity to provide own conference stationery/lanyards
- Banner in BIR newsletter (one month)

SPEAKER PREMIUM PACKAGE

£3,500 + VAT for corporate members and £2,750 + VAT for Platinum sponsors (£5,000 + VAT if you are NOT a BIR corporate member)

- Includes all of the Gold Package benefits
- Selection of speaker of your choice at designated face-to-face / virtual event session*
- Full delegate list with name and job title (including contact details where consent is given)
- Banner on stage during sponsored speaker presentation
- Logo on media wall (where possible)
- LCD TV screen
- BIR promotion via social media platforms on sponsors and speaker(s)

*Terms and conditions apply:

- The proposed speaker and lecture title must be approved by the BIR before being confirmed on the programme.
- All speaker expenses i.e. travel, accommodation, subsistence etc, must be covered by the sponsor.
- Please note that the lecture delivered by the sponsored speaker must have a strong clinical focus.

For the opportunity to have more than one speaker, please contact us at conference@bir.org.uk or call us on 020 3668 2220

PLATINUM PACKAGE

£20,000 + VAT (per annum)

Only available to corporate members

- Your company logo on all BIR event marketing materials and programmes for a 12-month period
- Six exhibitor/delegate passes at BIR events*
- Opportunity to offer BIR membership to staff at a special negotiable reduced rate
- Acknowledgement in BJR
- Your company identified as a platinum sponsor on our website and all BIR newsletters
- Opportunity to give an interactive session at the beginning or end of up to three events per year, subject to terms and conditions
- Room hire at our offices in Farringdon, London (up to four days per year) subject to availability
- Logo on holding slide of webinars

* Interactive workshop events excluded.
Exhibition space not guaranteed at all events.

EXCLUSIVE SPONSORSHIP

Choose the topic, help devise the programme and get exclusive brand awareness on marketing materials.

Various options available – please ask us for details.

To sponsor an event or to find out more about us visit our website:
www.bir.org.uk/sponsorship-opportunities/

call us on: +44 (0)20 3668 2220

or email us at: conference@bir.org.uk

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