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BIR Publications



An international open access, case report journal of radiology, radiation oncology and all related sciences

2020 Publication Schedule

BJR	Book by	Copy by	Published
January	29 Nov 2019	7 Dec 2019	14 Dec 2019
February	10 Jan 2020	17 Jan 2020	24 Jan 2020
March	12 Feb 2020	14 Feb 2020	21 Feb 2020
April	8 Mar 2020	13 Mar 2020	20 Mar 2020
May	6 April 2020	13 April 2020	20 Apr 2020
June	6 May 2020	13 May 2020	20 May 2020
July	5 June 2020	12 June 2020	19 Jun 2020
August	6 July 2020	13 July 2020	20 Jul 2020
September	6 Aug 2020	13 Aug 2020	20 Aug 2020
October	7 Sep 2020	14 Sep 2020	21 Sep 2020
November	94 Oct 2020	16 Oct 2020	23 Oct 2020
December	6 Nov 2020	13 Nov 2020	20 Nov 2020
DMFR	Book by	Copy by	Published
Number 1	29 Nov 2019	7 Dec 2019	14 Dec 2019
Number 2	13 Jan 2020	20 Jan 2020	27 Jan 2020
Number 3	10 Feb 2020	17 Feb 2020	24 Feb 2020
Number 4	7 April 2020	14 April 2020	21 Apr 2020
Number 5	8 June 2020	15 June 2020	22 Jun 2020
Number 6	7 Aug 2020	14 Aug 2020	21 Aug 2020
Number 7	8 Sep 2020	15 Sep 2020	22 Sep 2020
Number 8	9 Nov 2020	16 Nov 2020	23 Nov 2020

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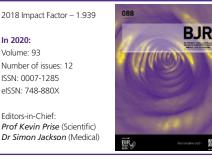


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In 2020: Volume: 93 Number of issues: 12 ISSN: 0007-1285 elSSN: 748-880X

Editors-in-Chief:



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BJR is the flagship journal of the British Institute of Radiology and is essential reading for radiologists, medical physicists, radiotherapists, radiographers and radiobiologists. Articles cover a wide range of subjects, including diagnostic radiology, radiotherapy, oncology, nuclear medicine, ultrasound, radiation physics, radiation protection and radiobiology.

Website: 150,000+ visits per month.

Table of Contents alert: over 7,000 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

Print circulation: 100. All adverts which appear in print in BJR also appear online. BJR is available online to all BIR members (ca 3,000).

Advertising rates 2019

Digital	Dimensions	Maximum file size	Rates
BJR Table of Contents alert	600 × 90 pixels	100 KB	£538
Website banner	900×100 pixels	100 KB	£702

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210×297 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198×285mm	216×303mm	£1,902
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Discounts

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DMFR is the peer-reviewed journal of the International Association of Dentomaxillofacial Radiology (IADMFR) and is dedicated to the closely related fields of oral radiology and head and neck imaging. DMFR keeps dentists from all specialties, orthodontists, radiologists, maxillofacial surgeons and other clinicians up to date with the most important research and developments in oral and maxillofacial radiology.

Print circulation: 600

Website: 25,000 visits per month.

Table of Contents alert: over 1,300 recipients. Only one banner advert space available per issue, with multiple emails sent for each issue.

IADMFR newsletter: 20-30 page booklet, emailed twice a year to all 600+ IADMFR members. Also linked from the DMFR journal homepage, which receives 25,000 page views per month, and the IADMFR website.

Advertising rates 2019

Digital	Dimensions	Maximum file size	Rates
DMFR Table of Contents alert	600×90 pixels	100 KB	£144
Website banner	900 × 100 pixels	100 KB	£375

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 x 279 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198×267 mm	216×285 mm	£1,210
Inside front or back cover	198×267 mm	216×285 mm	£1,077
Full page	198×267 mm	216×285 mm	£897
Half-page vertical	96 × 267 mm	105 × 285 mm	£400
Half-page horizontal	198×130mm	216×139mm	£323

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

IADMFR newsletter		Rates
Full page	148×210mm	£738
Half page horizontal	148×105mm	£513

Format: EPS or PDF files; RGB colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Discounts

Booking multiple adverts together	2×=5%	4×=10%	8×=20%	
IADMFR newsletter adverts	2×=20%			



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