

2022 Publication Schedule

BJR	Book by	Copy by	Published
January	24 Nov 2021	2 Dec 2021	10 Dec 2021
February	5 Jan 2022	13 Jan 2022	21 Jan 2022
March	2 Feb 2022	10 Feb 2022	18 Feb 2022
April	3 Mar 2022	11 Mar 2022	21 Mar 2022
May	4 April 2022	12 April 2022	20 Apr 2022
June	4 May 2022	12 May 2022	20 May 2022
July	2 June 2022	10 June 2022	20 Jun 2022
August	6 July 2022	14 July 2022	22 Jul 2022
September	3 Aug 2022	11 Aug 2022	19 Aug 2022
October	5 Sep 2022	13 Sep 2022	21 Sep 2022
November	5 Oct 2022	13 Oct 2022	21 Oct 2022
December	2 Nov 2022	10 Nov 2022	18 Nov 2022

DMFR	Book by	Copy by	Published
Number 1	24 Nov 2021	2 Dec 2021	10 Dec 2021
Number 2	6 Jan 2022	14 Jan 2022	24 Jan 2022
Number 3	3 Feb 2022	11 Feb 2022	21 Feb 2022
Number 4	6 April 2022	14 April 2022	22 Apr 2022
Number 5	6 June 2022	14 June 2022	22 Jun 2022
Number 6	4 Aug 2022	12 Aug 2022	22 Aug 2022
Number 7	7 Sep 2022	15 Sep 2022	23 Sep 2022
Number 8	3 Nov 2022	11 Nov 2022	21 Nov 2022

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Media Kit

2022

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BJR

AN INTERNATIONAL JOURNAL OF
RADIOLOGY, RADIATION ONCOLOGY
AND ALL RELATED SCIENCES

birpublications.org/bjr

BJR is the flagship research journal of the British Institute of Radiology and is essential reading for radiologists, radiation oncologists, medical physicists, radiotherapists, radiographers and radiobiologists. Articles cover a wide range of subjects, including diagnostic radiology, radiotherapy, oncology, nuclear medicine, ultrasound, radiation physics, radiation protection and radiobiology.

Website: 175,000+ visits per month.

Table of Contents alert: over 7,000 recipients. Only one banner advert space available per issue.

Print circulation: 100. All adverts which appear in print in BJR also appear online. BJR is available online to all BIR members (ca 3,500).

Advertising rates 2022

Digital	Dimensions	Maximum file size	Rates
BJR Table of Contents alert	600 x 90 pixels	100 KB	£538
Website banner	1350 x 150 pixels	100 KB	£702

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 x 297 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 x 285 mm	216 x 303 mm	£1,902
Inside front or back cover	198 x 285 mm	216 x 303 mm	£1,625
Full page	198 x 285 mm	216 x 303 mm	£1,368
Half-page vertical	96 x 285 mm	105 x 303 mm	£1,015
Half-page horizontal	198 x 139 mm	216 x 148 mm	£1,015

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Discounts


Booking multiple adverts together	3x = 5%	6x = 10%	12x = 20%
Black and white adverts	25%		

Send all copy to: bjrproduction@bir.org.uk

2020 Impact Factor – 3.039

In 2022:
Volume: 95
Number of issues: 12
ISSN: 0007-1285
eISSN: 748-880X

Editors-in-Chief:
Prof Kevin Prise (Scientific)
Dr Simon Jackson (Medical)



DMFR

DentoMaxilloFacial Radiology

A Journal of Head & Neck Imaging

birpublications.org/dmfr

DMFR is the peer-reviewed journal of the International Association of Dentomaxillofacial Radiology (IADMFR) and is dedicated to the closely related fields of oral radiology and head and neck imaging. DMFR keeps dentists from all specialties, orthodontists, radiologists, maxillofacial surgeons and other clinicians up to date with the most important research and developments in oral and maxillofacial radiology.

Print circulation: 600

Website: 45,000+ visits per month.

Table of Contents alert: over 1,300 recipients. Only one banner advert space available per issue.

IADMFR newsletter: 20-30 page booklet, emailed twice a year to all 600+ IADMFR members. Also linked from the DMFR journal homepage, which receives 25,000 page views per month, and the IADMFR website.

Advertising rates 2022

Digital	Dimensions	Maximum file size	Rates
DMFR Table of Contents alert	600 x 90 pixels	100 KB	£144
Website banner	1350 x 150 pixels	100 KB	£375

Format: jpeg or gif files; RGB colour; Alt text, maximum 50 words.

Journal size 210 x 279 mm

Print	Without bleed	With bleed of 3 mm	Rates
Outside back cover	198 x 267 mm	216 x 285 mm	£1,210
Inside front or back cover	198 x 267 mm	216 x 285 mm	£1,077
Full page	198 x 267 mm	216 x 285 mm	£897
Half-page vertical	96 x 267 mm	105 x 285 mm	£400
Half-page horizontal	198 x 130 mm	216 x 139 mm	£323

Format: EPS or PDF files; CMYK colour; minimum 350 dpi resolution; all fonts and images fully embedded.

IADMFR newsletter		Rates
Full page	148 x 210 mm	£738
Half page horizontal	148 x 105 mm	£513

Format: EPS or PDF files; RGB colour; minimum 350 dpi resolution; all fonts and images fully embedded.

Discounts

Booking multiple adverts together	2x = 5%	4x = 10%	8x = 20%
IADMFR newsletter adverts	2x = 20%		
Black and white adverts	25%		

Send all copy to: dmfrproduction@bir.org.uk

2020 Impact Factor – 2.419

In 2022:
Volume: 51
Number of issues: 8
ISSN: 0250-832X
eISSN: 1476-542X

Editor-in-Chief:
Michael Bornstein, Germany




IADMFR