



Exhibiting opportunities

www.bir.org.uk

Why exhibit?

- Direct contact with clinicians, scientists and leaders and decision-makers
- Build key relationships with practitioners and decision makers in a relaxed environment
- Develop new and stronger community networks
- Increase familiarity with your brand and products among experts in the field
- Gain first-hand insight about market developments and what your customers are thinking
- Gain access to highly targeted direct marketing channels



PREMIUM PACKAGE

£3,500 + VAT (£5,000 if you are NOT a BIR corporate member)

- Includes all of the Gold Package benefits
- Selection of speaker of your choice at designated event session*
- Logo on media wall (where possible)
- Banner on stage during sponsored speaker presentation
- BIR promotion via social media platforms on sponsors and speaker(s)
- Full delegate list with contact details (only of those who opt in to be contacted)

*Terms and conditions apply:

- The proposed speaker and lecture title must be approved by the BIR before being confirmed on the programme.
- All speaker expenses i.e. travel, accommodation, subsistence etc, must be covered by the sponsor.
- Please note that the lecture delivered by the sponsored speaker must have a strong clinical focus.

Two-day event package

(To find out more about our other packages, please get in touch with us on 020 36682220 or at conference@bir.org.uk)

BRONZE PACKAGE

£1,300 + VAT (£1,700 if you are NOT a BIR corporate member)

- 1.2m by 0.7m table top exhibition space
- Two exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme and delegate booklet
- Delegate pack and final delegate list

SILVER PACKAGE

£1,600 + VAT (£2,000 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Four exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 50 word profile in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list

GOLD PACKAGE

£2,300 + VAT (£2,700 if you are NOT a BIR corporate member)

- 6ft x 2ft table top exhibition space
- Six exhibitor/delegate passes allowing attendance at educational sessions
- Lunch and full refreshments for your representatives
- Logo on the advance event programme
- Logo and 200 word profile in the delegate booklet
- Full page colour advert in the delegate booklet
- Literature insert into delegate packs (maximum A4 size)
- Delegate pack and final delegate list
- Opportunity to provide own conference stationery/lanyards
- Banner in BIR enewsletter (one month)

To sponsor an event or to find out more
about us visit our website:
www.bir.org.uk/sponsorship-opportunities/

call us on: +44 (0)20 3668 2220

or email us at: conference@bir.org.uk

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