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STANDING UP FOR SCIENCE

Media Workshop

TUESDAY 26TH NOVEMBER 2013 | AT THE UNIVERSITY OF GLASGOW

Are you **PASSIONATE** about your **RESEARCH**?

Do you think it is important for **GOOD SCIENCE** and **EVIDENCE** to be communicated to a wider audience?

What can you do to address **SCIENTIFIC MISCONCEPTIONS** and **MISINFORMATION**?

This **FREE** full day event runs from 10:30am to 5pm and is open to early career researchers in all **SCIENCES, ENGINEERING AND MEDICINE** (PhD students, post-docs or equivalent in first job).

Science in the media: What happens when research announcements go wrong; statistics are manipulated; risk factors are distorted; or discussions become polarised?

Speakers to be confirmed (previous speakers have included Miles Padgett, Professor of Optics and Kelvin Chair Natural Philosophy, University of Glasgow and Sergio Della Sala, Professor of Human Cognitive Neuroscience, University of Edinburgh).

What journalists are looking for: How do journalists approach stories and balance the need for news and entertainment with reporting science? And deal with accusations of polarising debates and misrepresenting facts?

Speakers to be confirmed (previous speakers have included journalists for BBC Scotland, *The Scotsman*, *Times* and *Daily Mail*).

Standing up for science; the nuts and bolts: This session offers practical guidance for early career researchers to get their voices heard in debates about science; how to respond to bad science when you see it; and top tips for if you come face-to-face with a journalist!

Speakers to be confirmed (previous speakers have included University Press and PR officers, representatives of our Voice of Young Science network, and Sense About Science staff).

“An excellent workshop that has made a big difference to the way I view science in the media.”

“Totally changed my perspective on the media and where scientists fit into new stories.”

“Good advice. Empowering and engaging.”

TO APPLY: Send a CV and short COVER LETTER to Victoria (vmurphy@senseaboutscience.org) by **THURSDAY 14TH NOVEMBER 2013**. If you are a member of any of our partner organisations, below, please state in your application - our partners hold 5 guaranteed places.

Our workshops are very popular and there are only 40 places available.

Sense About Science is a small charity that equips people to make sense of science and evidence.

Follow us on **Twitter** | @senseaboutsci | @voiceofyoungsci | #VoYSmediaworkshop

